



Tuesday, October 31 2017

09.00 hrs / 13.30 hrs

Festa del Cinema di Roma | Rome Film Fest

Maxxi Museum

**CINEDAYS by Rome City of Film**

**Creative Cities: impacts, policies and forms of cooperation**

09.00 hrs - Registration of participants

09.30 hrs - Institutional greetings

- Luca Bergamo - Vicesindaco e Assessore alla crescita culturale di Roma Capitale | Deputy Mayor and Councilor for Cultural Growth of Roma Capitale **tbc**
- Lidia Ravera - Assessore alla cultura e alle politiche giovanili della Regione Lazio | Councilor for Culture and Youth Policies of the Lazio Region **tbc**
- Franco Bernabé - President of the National Commission for Unesco
- Piera Detassis - President of Fondazione Cinema per Roma
- Antonio Monda - Artistic Director of the Festa del Cinema di Roma | Rome Film Fest

10.00 hrs/ 10.45 hrs- Panel 1: The impact of creative cities

Moderator: Lucio Argano (*General Manager Gruppo Clas and University of Roma Tre*)

Speeches:

- Chris Bailey (*Guild of Media Arts of York*)
- Annalisa Cicerchia (*Istat and Economia della cultura Roma*)
- Paola Dubini (*Bocconi University of Milan*)

10.45 hrs/ 12.15 hrs- Panel 2: The policies of cities with a cinematic vocation

Moderator: Massimo Locatelli (*Catholic University of Milan*)

Speeches:

- Roberto Cicutto (*Luce Cinecittà srl*)
- Luigi Cuciniello (*Anec*) tbc
- Paolo Del Brocco (*Rai cinema*) tbc
- Marcello Foti (*Scuola Nazionale di Cinema CSC*) tbc
- Giancarlo Leone (*Apt*) tbc
- Giampaolo Letta (*Medusa*) tbc
- Francesco Rutelli (*Anica*) tbc
- Giorgio Gosetti (*Casa del Cinema Roma / Associazione italiana festival cinema*)
- Luciano Sovena (*Fondazione Roma Lazio Film Commission*)

12.15 hrs/ 13.15 hrs - Panel 3: Forms of cooperation between creative cities

Moderator: Marcello Minuti (*Economist*)

Speeches:

- Declan Gibbons (*Galway City of Film*) tbc
- Francesca Martinese (*Bologna - City of music e Coordinamento UCC italiane*)
- Gabriele Righi (*Parma - City of Gastronomy*)
- Luigi Ratclif (*Turin - City of Design*)
- Vittorio Salmoni (*Fabriano - City of Crafts and Folk Art*)
- David Wilson (*Bradford City of Film*) tbc

13.15 hrs - Conclusions

To be defined

*the speakers are listed in alphabetical order*